



**JPCC**  
Life Center.

# GROWING TO SERVE



**MAY  
2024**

# IMPACT REPORT

# A LETTER FROM THE CEO

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## Nothing is Impossible with God

Dear Friends,

We are facing unprecedented challenges in our world today—abortion called healthcare, gender confusion in children, epidemic loneliness, the redefinition of marriage, societal unrest... It's easy to become discouraged.

Yet as Christians, we are called to witness the hope and truth of Christ — to serve as He served and to put our faith into action. Our faith tells us that “Nothing is impossible with God,” and the Holy Spirit compels us to firmly address the needs of today and prepare the way for the future.

2024 represents a marked transformation for the JPPI Life Center and Vitae Clinic. Our new, expanded facility embodies growth, service, and an elevated commitment to education and care. If you have not toured our new building, I would like to personally invite you to visit us and experience first-hand all that our new facility is making possible.

This report illuminates our expanded mission – one that paves the way for us to invest in mothers and families in need and provides life-affirming education programs for the next generation. Our 2022 Dignity in Life Award recipient, Dr. Ben Carson, said, “Success is determined, not by whether or not you face obstacles, but by your reaction to them.”

With the light of Christ illuminating our path, may we march boldly into the future facing all obstacles with the sword of truth and compassion.



Linda Ruf  
Chief Executive Officer  
JPPI Life Center and Vitae Clinic



### Our Mission

The JPPI Life Center promotes a culture of life through supportive pregnancy and parenting resources, transformative education, and life-affirming OB/GYN healthcare.

### Our Vision

Our vision is a society that recognizes the God-given dignity of each human being from the moment of conception and empowers individuals to make informed decisions about their lives.



# GROWING TO BETTER SERVE

## Recognizing the Growing Need

More and more women and families are seeking JPII Life Center and Vitae Clinic services. Inflation, unemployment, domestic abuse and isolation drive many women facing unexpected pregnancy to seek our assistance. In 2023, it quickly became apparent that an expanded facility was essential to advancing our mission and securing the future.



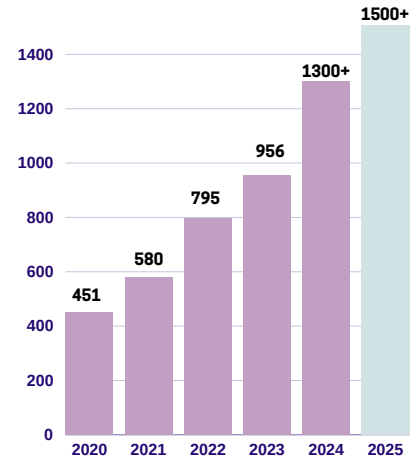
## A Unique Opportunity!

In Spring of 2023, we were presented with the unique opportunity to buy a building in the Ascension Seton medical corridor. Buildings of this quality and size are rarely available so close to the hospital.

Counting on the Holy Spirit and the generosity of our supporters we launched boldly into the future and purchased the 4201 Marathon Professional Building.

**On February 26, 2024, we moved into our new home!**

Mothers & Families Served



## Building for Life Capital Campaign

In June 2023, we launched our \$10M Building for Life Campaign. The campaign includes \$8.5M for the purchase and renovation of our new building and \$1.5M for the production and marketing of our national educational programs, and additional financial assistance programs for moms in need.

**Our future financial stability is ensured by this successful campaign!**

We are over halfway to our goal. Every pledge gets us closer to our co-founder's vision of a financially sustainable care center!



Special thanks to the Knights of Columbus for providing the immediate financing needed to purchase our building. Our goal is to pay off our debt to the Knights by 2027. Doing this would allow us to reallocate \$400,000 in annual interest expense to the care of women and children.



# ELEVATING MOTHERS & FAMILIES

## We Offer Practical Solutions to Challenging Circumstances

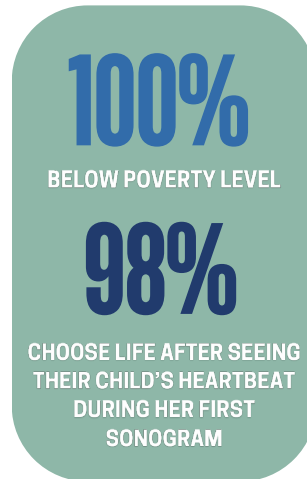
### Walking with Families

The fear, worry, and anxiety our clients experience when they realize they are pregnant is exactly the emotion that Planned Parenthood capitalizes on. The abortion industry thrives on convincing a mother that her baby is “a problem, and the only solution is abortion”.

When a woman comes to our Center she is greeted with compassion and dignity. We listen to her in a judgement-free environment, focusing on her needs and offering her the care and services she needs to know her options and make an informed decision.

When she chooses life for her baby we walk with her through her child’s third year of life providing solutions to her unique challenges and a positive path forward. By strengthening mothers and giving them hope, we build **self-sufficiency and brighter futures for families.**

**We welcome all women regardless of race, religion, status, or circumstances.**



*“We help moms see their God given worth and dignity in themselves and their babies. We listen to their problems, and provide real solutions”*

*-Judy Ames, JPPI Client Advocate*

*“I have worked with hundreds of pregnancy care centers in my life and yours is the best one.*

*-Shawn Carney, CEO  
40 Days for Life*



### A Path Forward

#### Medical Care

**We are one of four full-service pregnancy care centers in the entire country that has two full-time OB/GYNs on staff daily.** Our full-service model is offered to every family who walks through our doors starting with a free medical-grade pregnancy test, state-of-the-art sonogram, and emotional support.

#### Advocacy & Practical Resources

We listen to the challenges each woman is facing and provide practical solutions. These solutions include a trained client advocate, free material resources (baby clothes, maternity clothes, diapers, formula, and other baby essentials), educational classes, access to a mental health professional, and even life saving programs like our rental, transportation, and utility assistance initiatives.

#### Enabling Families to Thrive

Our mission at JPPI Life Center is to empower women and put them on the path to emotional and financial stability. We walk with a woman from the moment she realizes she is pregnant until her child is three years old, providing education and care, enabling her and her family to thrive.



## Rent Assistance



*"I truly think without that extra help, I would be struggling to make ends meet. Thank you JPPII for giving me and my daughter the strength and care we desperately needed."*

*Genevieve, Rent Assistance Recipient*

**\$2,500 helps save a family from eviction.** Since 2022, we have helped over 60 families pay rent, avoid late fees, and ultimately stay in their homes, surrounded by their support community. **Most families only need assistance for 1-3 months.**

## Work Wheels



*"I was 8 months pregnant and had no car. I hit rock bottom. JPPII's support changed my life entirely. It was the first time I received genuine help."*

*Carrie, Work Wheels™ Recipient*

Our Transportation Program, Work Wheels™, helps JPPII moms acquire a safe vehicle so they can secure employment and become financially sustainable members of our community. We administer this program in partnership with the Mustard Seed Men, a ministry of St. John Neumann Catholic Church.

## The Vitae Clinic



*"Best experience I have ever had with a Doctor. I truly feel like the doctors care about me and my baby, listen thoroughly, and create a plan tailored to my needs."*

*Sarah, Vitae Clinic Patient*

The Vitae Clinic provides medical services to JPPII Life Center clients. The full-time board certified OB/GYNs and state-of-the-art facility treat all women with compassionate care and dignity.

## Resource Center



*"Diapers, clothes, wipes, formula are such a small luxury for some, but it means everything to me."*

*Viviana, JPPII Client*

Our fully stocked resource center has been a fundamental part of JPPII's mission to lend a helping hand. Our expanded distribution center helps families receive the day to day items that give mothers one less thing to worry about in an unexpected pregnancy.

# A COMMUNITY THAT CARES

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Our expanded resource center and community outreach make providing support easier than ever and have re-energized our churches and community organizations post-COVID.

**St. Mary's Catholic School in Taylor, TX**  
Volunteered to organize our newly acquired inventory for our boutique-style resource center.



**Knights of Columbus: 33 Local Councils**  
Partner with us on critical initiatives to provide sonogram machines, organize diaper drives, and contribute financial and material resources.



**St. Williams Catholic Church**  
Presented A Glimpse Inside™ our groundbreaking educational initiative, to over 300+ religious education students.



**St. Vincent de Paul Catholic Church**  
Fr. Tom Reitmeyer and Deacon Don Prince donated beautiful vestments for use in our Mass celebrations.



## Many Hands Make the Burden Light

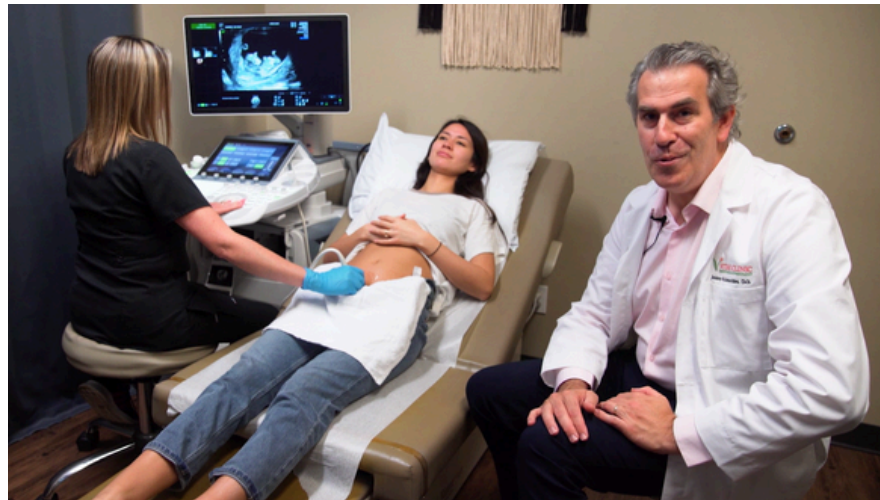


**Emmaus Catholic Church: Ladies of Charity**  
Provide regular financial support and material goods through the proceeds of their local thrift shop.



**St. John Neumann Catholic Church: Culture of Life Committee**  
Key partner in consistently providing financial support and needed resources.

## Uplifting the Dignity of the Human Person



### Combating the Culture

Young people today are **bombarded with mixed messages about their bodies, their health and their sexuality.** Confusion abounds and fuels the fire of a popular culture laser-focused on diminishing life. **We believe education is key to combating this wave of disinformation.**

A Glimpse Inside™ (AGI™), is a groundbreaking program that empowers young people to understand one of the most pressing questions of our time: when does life begin?

AGI™ uses physician-led videos on fetal development, guided 3D/4D ultrasounds, and a thought-provoking curriculum to provide scientific evidence of life in the womb and address tough ethical questions.

Created in collaboration with the Sophia Institute for Teachers and Cardinal Studios, **AGI™ makes the pro-life message simple to understand and easy to teach.**

### A New Model for Maximum Impact

Expanding the reach of A Glimpse Inside™ is critical to creating lasting life-affirming change. Our generous donors agree, and fueled by their financial gifts, we are now offering AGI™ free of charge to students everywhere.

**Our new pay-it-forward model will help us reach 500,000 students in 2025 alone.** Imagine the impact this would have on our country's future.

**A Glimpse Inside™ is helping students all over the globe connect to life in the womb!**

AGI™ IS  
CURRENTLY IN:

43

STATES

7

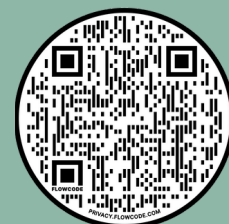
COUNTRIES

### Be the Change You Want to See

**We need loyal advocates for life like YOU to help us share this program with your community!**

Consider sharing A Glimpse Inside™ with your friends, church or school community. Together, we can empower the next generation to choose life—one download at a time.

Scan to learn more about  
A Glimpse Inside™!





# VITAE CLINIC OBSTETRICS & GYNECOLOGY

Uplifting the Dignity of Women with Full-Service Compassionate Care



Making an Informed Choice -  
The Timely Difference

**Vitae Clinic and JPII are the perfect team!**

Services	2023	2024
Appointments	7,845	8,004
Ultrasounds	2,844	3,115
JPII Client Ultrasounds	306	400

Our doctors, nurses, sonographers and medical staff are what make the Vitae Clinic one of the best and most sought after Clinics in Central Texas. Our Clinic is also what sets the JPII Life Center apart from other pregnancy resource centers.

When a woman finds herself unexpectedly pregnant and facing stressful circumstances, her response is often reactive. Acting out of fear and panic her first thought is often, "I just need this to go away."

Planned Parenthood, the nation's largest abortion provider says, "We can help." They say a medical abortion is "safe... even safer than medicines like penicillin and Tylenol."

This is misleading, manipulative and isolating and underestimates the potential physical and emotional risks associate with chemical abortion.

The Vitae Clinic combats these lies by providing fact-based diagnostic tools. Armed with medical-grade pregnancy tests and 3D/4D ultrasounds, we equip our clients with confidence, competence and courage. By informing minds, we are saving lives!





# CARE EVERY WOMAN CAN TRUST

## A Team Approach

Vitae doctors, nurses, sonographers, lab technicians, and medical assistants are on staff full-time, another world-class difference you will find only at the Vitae Clinic.

We take a team approach that focuses on each woman's unique needs. Each team is fully dedicated to providing first-class care and ensuring healthy positive pregnancy experiences.



## Five Star Reviews

The Vitae Staff are more than their impressive credentials! Here's what patients have to say:



“It's truly a "Life Center" because they encourage you to make the best decisions about your health. The best experience I have had with doctors/nurses/staff.”  
-Jill, JPII Client



“100% recommend! I felt more supported here than at any other OB/GYN. They actually listened to my issues!”  
-Laura, Vitae Clinic Patient



“The service provided was exceptional. I highly recommend them for their excellent service. A top-notch gynecologist in every aspect.”  
-Allie, Vitae Clinic Patient

## Our Moms Are Prepared for Baby!

Our Birthing and Childcare classes are taught by our Nurse Practitioner, Sam Padilla, and Mary Hansen, RN. They walk with parents through the intricacies of prenatal, delivery, postnatal care, and navigating new parenthood. We are able to offer this service for free to make the experience accessible for all parents.



## Board of Directors

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**The Most Reverend Thomas Olmstead**  
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**Chorbishop Don Sawyer, D. Min**  
Our Lady's Maronite Catholic Church

**The Most Reverend Michael Sis**  
Bishop of San Angelo

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40 Days for Life

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40 Days for Life

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40 Days for Life

**Marissa Guarino**  
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**Andrew Hughes**  
American Cornerstone Institute

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And Then There Were None

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**Mark Regnerus**  
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**Jonathan Saenz**  
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Texas Public Policy Foundation

**Kevin Stuart, PhD**  
Nesti Center for Faith & Culture

**University of Saint Thomas**

**Patrick Von Dohlen**  
San Antonio Family Association

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**John F. Brehany, PhD**  
NCBC

**Louis Brown**  
Christ Medicus Foundation

**John Bruchalski, MD**  
Tepeyac Family Center

**Ben Carson, MD**  
American Cornerstone Institute

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Legatus

**Stephen Hilgers, MD**  
Saint John Paul the Great

**Society of Procreative Surgeons**

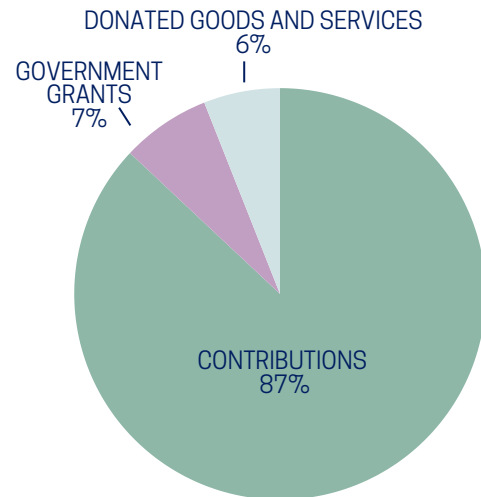
**Sue Liebel**  
SBA Pro-Life America

**Steven White, MD**  
CHCLA

## Statement of Financial Position

		<u>2023</u>	<u>2022</u>
<b>Assets</b>			
Cash and Current Assets	\$	210,283	728,405
Building, Furniture and Fixtures		1,510,449	194,144
Other Assets		44,151	67,549
<b>Total Assets</b>	<b>\$</b>	<b><u>1,764,883</u></b>	<b><u>990,098</u></b>
<b>Liabilities</b>			
Current Liabilities	\$	244,205	151,133
Net Assets		<u>1,520,678</u>	<u>838,965</u>
<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b><u>1,764,883</u></b>	<b><u>990,098</u></b>

## Support and Income

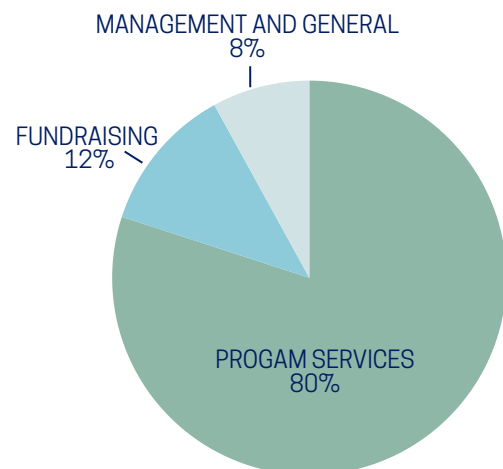


**2023**

## Statement of Activities

		<u>2023</u>	<u>2022</u>
<b>Support and Income</b>			
Contributions	\$	2,231,739	1,411,222
Government Grants		192,830	121,229
Donated Good & Services		151,895	110,566
<b>Total Support and Income</b>	<b>\$</b>	<b><u>2,576,464</u></b>	<b><u>1,643,017</u></b>
<b>Expenses</b>			
Program Services	\$	1,508,738	1,241,010
Fundraising		227,960	145,847
Management & General		158,053	112,666
<b>Total Expenses</b>		<u>1,894,751</u>	<u>1,499,523</u>
<b>Total Change in Net Assets</b>		681,713	143,494
Net Assets, Beginning of Year		<u>838,965</u>	<u>695,471</u>
<b>Net Assets, End of Year</b>	<b>\$</b>	<b><u>1,520,678</u></b>	<b><u>838,965</u></b>

## Expenses



**2023**

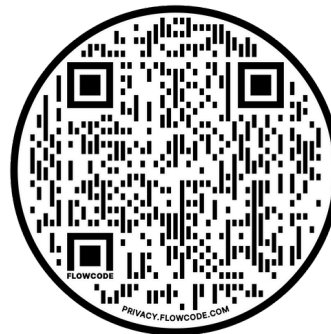
GuideStar Rating: Platinum



The JPII Life Center conscientiously manages your donation, ensuring optimal use of our resources to advance our mission of fostering a culture that values life.

# The Future Begins with **YOU**

The Circle of Life Recurring Giving Society is more than just a donor program; it is a community of dedicated individuals committed to making a lasting difference in the lives of those we serve!



PLEASE JOIN us in this fight for life and be a steward of LOVE for the most marginalized and persecuted group of individuals in our society, the unborn. Your monthly gift will allow us to plan, grow, and implement long-term programs, leading to lasting change and financial stability for our center and the families we serve!

*Let YOUR name be imprinted on the souls of every life saved!*



Contact [info@jpiilifecenter.org](mailto:info@jpiilifecenter.org) for more information.

